

# GLAMOUR SECRETS<sup>®</sup> GS BEAUTY BAR



SINGLE UNIT  
FRANCHISE

**THE  
LEADER in  
EXPRESS  
BEAUTY**

# ABOUT GLAMOUR SECRETS<sup>®</sup> GS BEAUTY BAR

## -OUR STRATEGIC ADVANTAGES-

Head to toe services covering all aspects of beauty services under one roof. Customer can get all services and professional retail products in one store

Very convenient and high traffic locations

Quick service concept with no waiting, walk right in or book online

Colourful, relaxing and enjoyable atmosphere. A break from the stressed out time crunched female

Personalized service

Wireless, monitors that demo products and services. Movies playing for enjoyment of customers as well as relaxing jazzy music

Reasonable prices

National brand awareness and advertising programs

The advantage of partnering with a franchisor who has over 30 years in the beauty business and much more.



## QUICK FACTS

- Designed and created by Trade Secrets  Canada's leading beauty retail chain
- Capitalizing on the explosive growth in esthetical demand
- Quick service beauty bar with an all in one beauty service concept
- Retail area includes many of the best world class salon grade beauty brands
- Beautifully designed stores include music, beauty stations, wireless and video screens with live beauty blogs, demonstrations and beauty advice

## GS BEAUTY GROUP UNVEILS NEW QUICK SERVICE SALON CONCEPT

How Glamour Secrets GS Beauty Bar is more than just a blow and go

“In today’s fast-paced world, we’ve noticed that many of our clients have a real need for speed,” says Doug Warren, director of franchising for Glamour Secrets GS Beauty Bar. “Glamour Secrets GS Beauty Bar appeals to the time-crunched working woman or full-time mother that wants quick service but doesn’t want to sacrifice on quality.”

More than just your typical blow and go, Glamour Secrets GS Beauty Bar offers a wide range of services including mini makeovers, manicures, pedicures, laser hair removal, eyebrow and lip waxing and threading, nail painting, hair extensions, shampooing and blow-drying, teeth whitening, and body slimming. The company’s mission is to have clients shampoo, blow, polish, wax and whiten before they go.

“We may be fast but we still have a keen eye for detail and quality,” Warren says, adding that clients won’t need to worry about making an appointment. “We pride ourselves on being both prompt and professional.”

Glamour Secrets GS Beauty Bar is now open at 8 locations from B.C to Ontario with 20 more in development, Glamour Secrets GS Beauty Bar executives know a thing or two about running a successful Canadian beauty retailer and salon. The new venture is the sister company of Trade Secrets, a well-known retailing chain with 66 locations in Ontario and Quebec and 27 years experience in the beauty business.

“Glamour Secrets GS Beauty Bar will be able to leverage the knowledge, expertise and experience gained from spending 27 years in the Canadian marketplace,” Warren says. “Speedy, high-quality service is where the beauty industry is heading.”

Glamour Secrets GS Beauty Bar is a one-stop-beauty-bar that’ll pamper women whether they have 15 minutes to one hour to spare.



# FRANCHISE INCLUDES

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- Site selection
- Lease negotiation
- Design, build out, equipment
- Complete training in all aspects of store operations
- Grand opening assistance
- Advertising and marketing support
- Ongoing store level and head office support















# FRANCHISE INVESTMENT BREAKDOWN

Franchise Fee.

\$35,000 (CAN)

Store Design, Construction, Leaseholds and  
Equipment Package.

min \$160,000,  
max \$350,000

(Eligible for up to 90% Financing)

Opening inventory

\$20,000 - \$50,000

Working capital - will vary depending on the  
type of location - see disclosure document

Royalties

6%

Ad fund (ad fund pools funds from the franchisees and funds regional and national advertising campaigns to build the brand and drive sales)

1.5%





# OUR DUAL CONCEPT FRANCHISE OPPORTUNITY



**TAKE** ADVANTAGE OF 2 FRANCHISE CONCEPTS  
SIDE BY SIDE THAT COMPLEMENT EACH OTHER.  
FOR DETAILS, TALK TO DOUG WARREN IN THE  
FRANCHISE DEPARTMENT

**GLAMOUR  
SECRETS®  
GS BEAUTY BAR**

**GLAMOUR  
SECRETS®  
GS BEAUTY BAR**

**O.P.I.** BUY 3 GET 20% OFF

**ODY**



*...[...]* sense pleasure or deep satisfaction  
*...[...]* color, sound, etc.).  
*...[...]* from 20  
*...[...]* design or  
*...[...]* personality  
*...[...]* are manifest)  
**S**a beautiful thing, as a work of art  
*...[...]* by a woman  
*...[...]* something  
*...[...]* nature or in some natural  
*...[...]* or artificial e  
*...[...]* my pleasure:  
**BLOW-DRY**  
*...[...]* that is painting  
*...[...]* this medicine is the freedom from affect  
*...[...]* ay: My sun  
*...[...]* was a





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# FINANCING PROGRAM

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Glamour Secrets  
GS Beauty Bar  
franchise is eligible  
for up to 90%  
financing for  
leaseholds and  
equipment.

Some conditions apply.



# ASK YOURSELF

- Are you making what your worth?
- Are you ready to be your own boss?
- Are you interested in a ground floor opportunity with unlimited potential?
- Would you be interested in multiple cash flow opportunities?
- Do you want to leverage the experience of a national franchisor?



some of the lovely staff  
@ GS BB Eagle Landing



# YOUR NEXT STEPS

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- 1.** Contact Doug Warren at 1.888.264.7444 ext.115 or email [franchising@gsbeautygroup.com](mailto:franchising@gsbeautygroup.com)
- 2.** Complete an application
- 3.** Book an appointment or teleconference
- 4.** Book a visit for an orientation at the Glamour Secrets GS Beauty Bar head office

# BEAUTY GROUP

## EXISTING LOCATIONS

### TAYLOR & COLT CANADA

#### ONTARIO

##### GTA CENTRAL

Royal Bank Plaza, North Tower  
Commerce Court  
Simcoe Place  
777 Bay Street

##### GTA NORTH

Promenade Mall

#### ALBERTA

Calgary Airport

#### OTTAWA AREA

Rideau Centre

#### BRITISH COLUMBIA

Uptown Mall

### TAYLOR & COLT USA

#### MICHIGAN

Ann Arbor  
Rochester Hill Village

### TRADE SECRETS CANADA

#### ONTARIO

##### GTA CENTRAL

1398 Yonge and St. Clair  
Dufferin Mall  
Eaton Centre  
Holt Renfrew  
TD Centre

#### Hudson's Bay Centre

777 Bay Street

##### GTA NORTH

Hillcrest Mall  
Promenade Mall  
RioCan Colossus Centre  
Vaughan Mills

##### GTA EAST

Eglinton Square  
Fairview Mall  
Markville Mall  
Oshawa Shopping Centre  
Pickering Town Centre  
Scarborough Town Centre  
SmartCentres Pickering  
SmartCentres Whitby North

##### GTA WEST

Sherway Gardens  
RioCan Centre Burloak  
Bramalea City Centre

##### MISSISSAUGA

Erin Mills Town Centre  
Heartland Town Centre  
Square One  
Sheridan Mall

##### HAMILTON AREA

Eastgate Square  
Lime Ridge Mall  
SmartCentres Ancaster  
Burlington Mall  
SmartCentres Burlington

##### NEWMARKET

Green Lane Centre  
Upper Canada Mall

##### CAMBRIDGE

#### Cambridge Mall

#### GUELPH

Stone Road Mall

#### KITCHENER

Fairview Park Mall  
Kitchener Sunrise PC  
LONDON  
Masonville Mall  
White Oaks Mall

#### OTTAWA AREA

Barrhaven Market Place  
Bayshore Shopping Centre  
Kanata  
Rideau Centre  
SmartCentres Orleans

#### SUDBURY

RioCan Centre Sudbury

#### WINDSOR

Devonshire Mall

#### NIAGARA

The Pen Centre

#### QUÉBEC

Carrefour Angrignon (Lasalle)  
Champlain Mall (Brossard)  
Kirkland Centre  
Le Carrefour Laval  
Les Promenades St-Bruno  
Les Rivières (Trois Rivières)

### GLAMOUR SECRETS GS BEAUTY BAR CANADA

#### ONTARIO

##### GTA CENTRAL

Commerce Court  
Simcoe Place  
Vaughan Mills  
Union Station

##### MISSISSAUGA

Heartland Town Centre

##### HAMILTON

Eastgate Square

##### LONDON

White Oaks Mall

##### BRITISH COLUMBIA

Chilliwack

##### OTTAWA

St Laurent Mall

### GLAMOUR SECRETS CANADA

#### ONTARIO

Niagara

#### NEWFOUNDLAND LABRADOR

Avalon Mall

#### ALBERTA

CrossIron Mills

#### NEW BRUNSWICK

Champlain Place







FOR FRANCHISE INFORMATION

Contact [franchising@gsbeautygroup.com](mailto:franchising@gsbeautygroup.com)

| 1-888-264-7444 ext. 115 | [www.GlamouSecretsBeautyBar.com](http://www.GlamouSecretsBeautyBar.com)

